

CURRICULUM VITAE



MELINDA
CADWALLADER
CREATIVE DESIGN

ORGANIZATIONAL
LEADERSHIP

STRATEGIC
COMMUNICATIONS

WORK EXPERIENCE

GLOBAL BEAUTY BRANDS

TONI & GUY
AVEDA
PAUL MITCHELL

ROLES

DIRECTOR
TEAM LEAD
DIRECTOR OF EDUCATION
APPRENTICESHIP DIRECTOR
ADMISSIONS ADVISING
IN-SALON COACH
EDUCATOR
FACILITATOR
SALON COORDINATOR

INTERNSHIPS/VOLUNTEER WORK

AMERICAN CANCER SOCIETY
BOYS & GIRLS CLUB
HUMAN RIGHTS EDUCATION INSTITUTE
COMMUNITY DEVELOPMENT, KOOTENAI COUNTY
GIZMO MAKERS-SPACE

SKILLS & PROFICIENCIES

- STRATEGIC COMMUNICATIONS
- BRANDING
- INTENTIONAL DESIGN
- INTERPERSONAL COMMUNICATIONS
- EDITORIAL DESIGN
- CREATIVE WRITING
- COPY EDITING
- PUBLIC SPEAKING
- PROJECT MANAGEMENT
- PROGRAM DESIGN
- TRAINING & DEVELOPMENT
- EMPLOYEE ENGAGEMENT
- NAME/IMAGE/LIKENESS COACHING
- CHANGE MANAGEMENT
- CONFLICT MEDIATION

EDUCATIONAL

GONZAGA UNIVERSITY

MASTER'S DEGREE IN
STRATEGIC COMMUNICATIONS
& LEADERSHIP
2024

Women's Leadership
Workplace Culture

LEWIS-CLARK STATE COLLEGE

BACHELOR'S DEGREE IN
COMMUNICATIONS
2022

Magna Cum Laude
President's List
Women in the Workplace

NORTH IDAHO COLLEGE

ASSOCIATE'S DEGREE IN
COMMUNICATIONS
2020

Alumni of the Year Award
Dean's List

ENTREPRENEURSHIP

THE HIVE CDA

CREATIVE CO-WORK SPACE
April 2019 - January 2022
Designed & directed creative workspace for femmes.
Podcast production, newsletter publishing, pop-up hosting & community engagement.

COEUR D'FEMME

PODCAST & ZINE
December 2020 to present
Interviews with femme-preneurs & change-makers. Discussions on intersectional feminism, issues affecting women & mothers, and communication challenges.

CONTACT

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