



CONTACT

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- 📍 Savannah, GA

EDUCATION

M.A., Strategic Communications and Leadership,
Gonzaga University, School of Leadership

B.S., Communication Arts,
Lewis-Clark State College

RESEARCH PRESENTATIONS

- Experiential Learning Leadership / Matriarchal Leadership theory
- Sponsorship and Mentorship in the Workplace
- Embracing Organizational Tensions
- Internal Communications Plans
- Engaging onboarding experience
- Women and Workplace Culture
- COEUR D'FEMME ZINE: Vol. 1, Vol. 2
- Podcast: COEUR D'FEMME: femme leadership
- Experiential Learning for instructional design
- Cultural competency in beauty industry education
- Human flourishing: a communications leadership
- Bikablo presentations
- Crisis Communications for White's Boots Co.

AWARDS

Woman of the Year - Alumna
Team Lead of the Year - Aveda
Magna Cum Laude

MELINDA CADWALLADER

Communications Leadership

Creative professional with over 20 years leadership experience in trades education and workplace development, specializing in strategic communications, organizational leadership, and design thinking. Adept at fostering learning environments and organizational culture in support of human flourishing.

PROFESSIONAL EXPERIENCE

- Student Success Advisor

Savannah College of Art and Design

Student conduct analysis. Facilitate conflict resolution processes, employing mediation techniques, ensuring fair treatment while upholding university policies and standards. 10/2024 - present

- Resolution Center associate, Conduct Officer

Gonzaga University

Student conduct analysis. Facilitate conflict resolution processes, employing mediation techniques, ensuring fair treatment while upholding university policies and standards. 08/23 - 05/24

- Director of Admissions

Paul Mitchell The School

Community engagement and local partnerships to enhance student placement. Led strategic initiatives for student recruitment and onboarding processes. Industry trades educator. 01/23-04/23

- Owner, creative coworking space

The Hive CDA

Creative placemaking project, fostering a micro-business ecosystem of networking, pop-ups, podcasting, newsletters, workshops, and equity projects. for women. 04/19-01/22

- Director, Toni & Guy Academy

Toni & Guy Academy / The Beauty Institute

Organizational leadership and team development. Experiential Learning instructional design for creative professionals. Analyzed industry trends to refine course content. Cultivated local partnerships with industry professionals for providing students real-world insights. Industry trades educator. 08/16 - 04/17

- Program Director

Aveda Institute Denver

Leadership for curriculum design, onboarding, professional development, and industry career readiness for 200 students and team of 12 instructors. Fostered inspired learning environment. Championed professional growth initiatives for educators, elevating teaching quality. 08/08 - 01/10

- Learning and Development Director

Veda Spa Network

Continuing education director for salon/ spa network. Apprenticeship program designer, facilitator, and global Aveda In-Salon Coach. Aveda brand seasonal collection facilitator • Created the educators guide, a facilitation manual for experiential learning in professional adult education settings. 02/03 - 05/08

